

PORTFOLIO

CREAVIA - Ruth Bastanier



Creative companion for **smart** Corporate Design

SOFTSKILLS

- Creativity
- Solution-oriented
- Organisational talent
- Emotional Intelligence
- Flexibility
- Reliability
- Analytical work
- Quick Comprehension
- Responsibility
- Decisiveness
- Curiosity

COMPETENCIES

- Corporate Design & Branding
- Graphic design
- Project management
- Effective process development
- Change management
- Negotiation skills
- Intercultural communication
- Sketchnoting / Graphic recording

KNOWLEDGE

- Adobe Creative Suite
- workfront
- QuickSlide / empowersuite
- Microsoft Office, SharePoint, Sway
- workiva
(Disclosure Management System)

Annual reports

Sustainability reports

Presentations

Symbols und
infographics

Event design

ANNUAL REPORTS

ADVA Optical Networking SE | Adtran Networks SE

Design: Concept • Design • Tool integration

Production: Final artwork • Print preparation • PDF



ADVA Optical Networking SE
Annual Report 2021

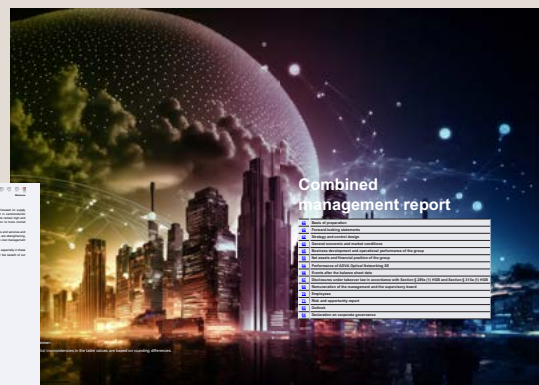
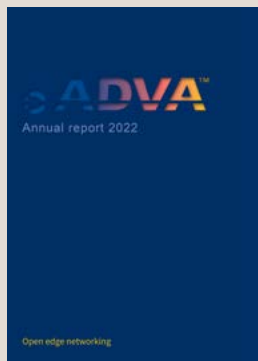
ADVA Networks SE
Annual Report 2021

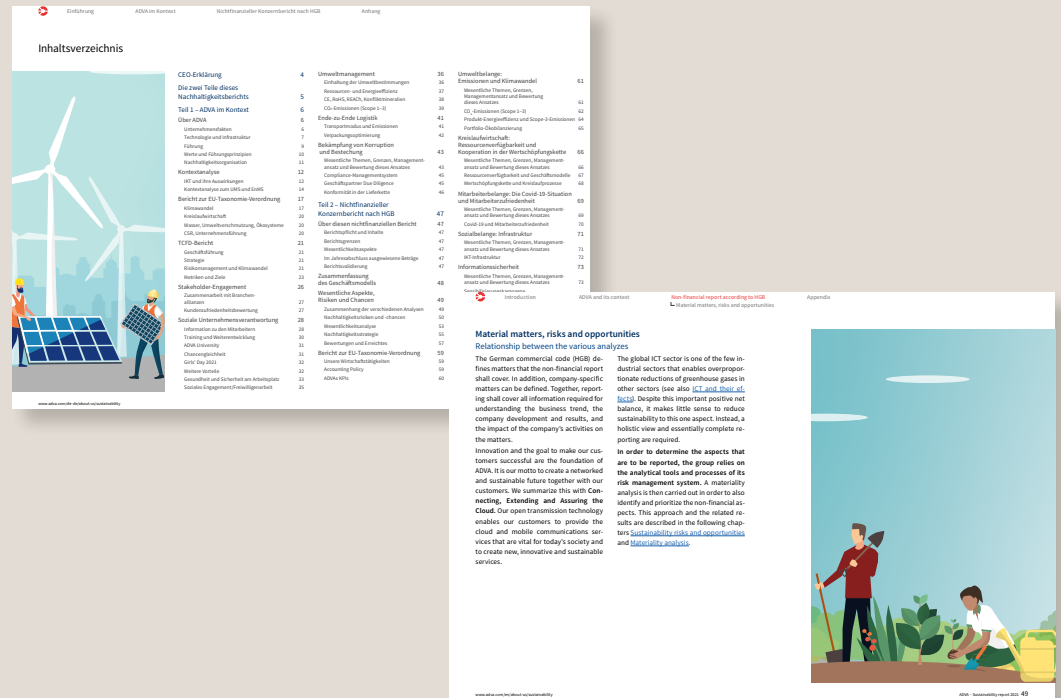
Consolidated Financial Statements
for the year ended December 31, 2021

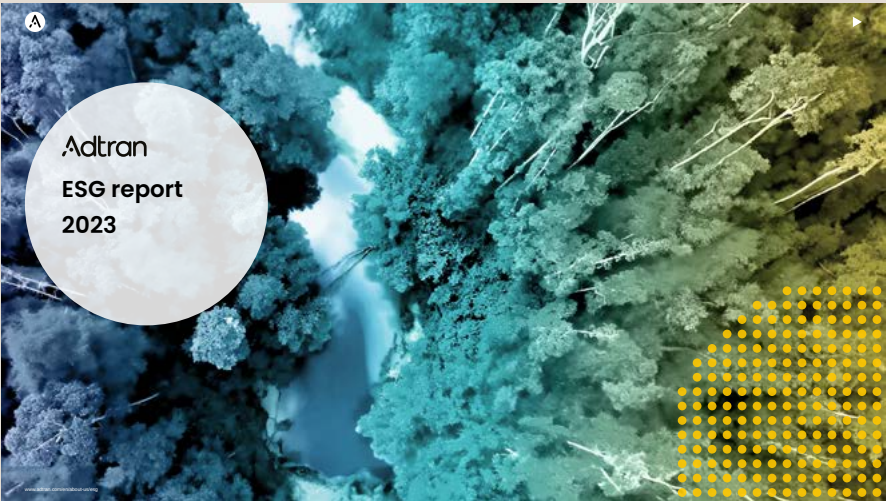
6.5 Total assets

The following figures are based upon accounting in 2021 and 2020:

	December 2021										December 2020										December 2019										December 2018									
	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Intangible assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
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Property, plant and equipment	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Financial assets	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	1,071	327	744	
Other assets	1,071	327	744	1,071	327	744																																		







SUSTAINABILITY REPORTS

ADVA Optical Networking SE | Adtran Networks SE

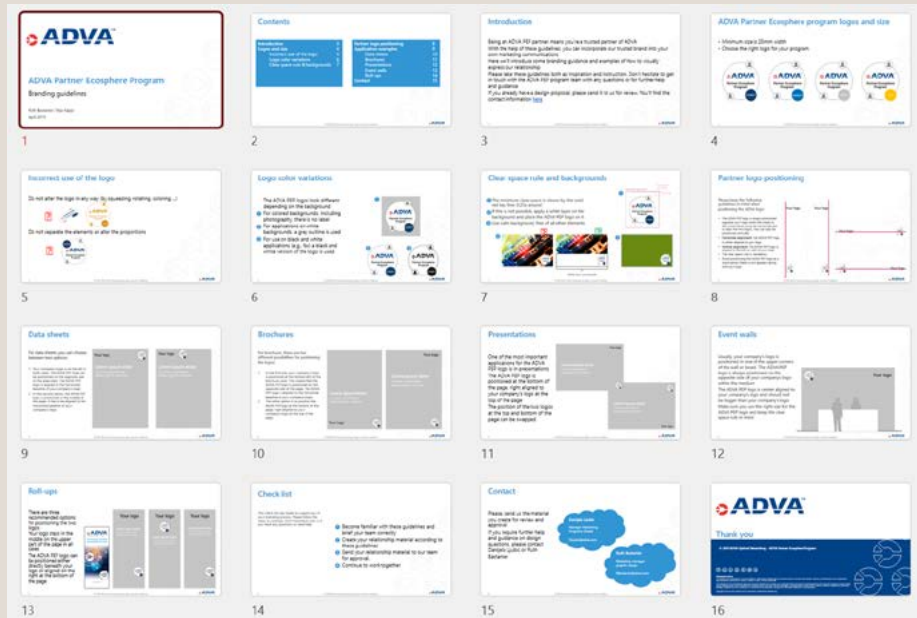
Design: Concept • Design • Tool integration

Production: Final artwork • Print preparation • Interactive PDF

Adtran Net-Zero Transition Plan		TCFD Report	Combined separate non-financial report according to HGB	EU Taxonomy Regulation Disclosures
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Adtran Net-Zero Transition Plan		TCFD Report	Combined separate non-financial report according to HGB	EU Taxonomy Regulation Disclosures
Contents				
3.4.2 Metrics and targets				
Confirmed incidents of corruption or bribery				
Since, for Adtran Networks SE, no confirmed cases of corruption or bribery have been reported or corresponding allegations have been made new for several consecutive years and including 2023, we consider our management approach to be sufficient.				
The topics political influence and lobbying activities and payment practices have not been used material and were not subject to the limited assurance engagement.				
Political influence and lobbying activities				
The Adtran Holdings, Inc. group does not make political contributions – neither in cash nor in kind, and does not influence private political contributions. Any advice, employment, board membership or political activity that involves customers, competitors or business partners of the Adtran Holdings, Inc. group or otherwise has the potential for creating a conflict of interest and requires approval by the Adtran Holdings, Inc. group's compliance department.				
Payment practices				
The Adtran Holdings, Inc. group agrees with suppliers in supply contracts subject to the Supplier Terms and Conditions to payment terms of 30 days. The prices and discounts shall be mutually agreed upon in writing by the parties for products and/or services. Prices exclude, and supplier is responsible for, all taxes that suppliers are obligated to pay. Unpaid invoices are due no less than 10 days after the respective period and acceptance, provided that the Adtran Holdings, Inc. group may set off any liability of the Adtran Holdings, Inc. group to the supplier against any liability of the supplier to the Adtran Holdings, Inc. group.				
Currently, ca. 55% of the suppliers are subject to these Supplier Terms and Conditions. With the main suppliers, payment terms with an average of 75 days are agreed. Our company has a payable outstanding ratio, consolidated for Q3 2023, of 56 days. There are no legal proceedings currently outstanding for late payments.				

Adtran Net-Zero Transition Plan		TCFD Report	Combined separate non-financial report according to HGB	EU Taxonomy Regulation Disclosures
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The numerator equals to the part of the operating expenditure included in the denominator that is any of the following:				
a. related to assets or processes associated with Taxonomy-aligned economic activities, including training and other human resources adaptation needs, and direct non-capitalized costs that represent research and development;				
b. part of a plan to expand Taxonomy-aligned economic activities or allow Taxonomy-eligible economic activities to become Taxonomy-aligned within a predefined timeframe;				
c. related to the purchase of capital from Taxonomy-aligned economic activities and to individual measures enabling the target activities to become low-carbon or to lead to greenhouse gas reductions as well as individual building renovation measures as identified in the delegated acts adopted pursuant to Article 18(1), Article 18(2), Article 18(3), Article 18(4) or Article 18(5) of Regulation (EU) 2020/852 and provided that such measures are implemented and operational within 18 months.				
For eligible CO ₂ e, and related to climate-change mitigation, we identified the respective CO ₂ e for developing the FSP 3000 F8 products, refer to the related revenue KPI. The explanation regarding the substantial contribution to climate-change mitigation (CCA 6.2, data-driven solutions for GHG emissions reduction), minimum safeguard and the DoH principle are similar to the one given for the related revenue KPI. Since this activity consists of research and development, it belongs to category (a) of the list above.				
Related to circular economy, we regard third-party COGS and own expenses for maintenance and repair services as Taxonomy-eligible (scope C&S), repair, refurbishment and remanufacturing. It qualifies as contributing substantially to the transition to a circular economy since it prolongs the use of products through reuse, disassembly, and repair. For the explanation regarding minimum safeguard and the DoH principle, please refer to the related revenue and CapEx KPIs.				
No CO ₂ e activities were identified related to climate-change adaptation, the sustainable use and protection of water and marine resources, pollution prevention and control, and the protection and restoration of biodiversity and ecosystems.				
We use no risk of duplicate counting of the economic activities stated.				



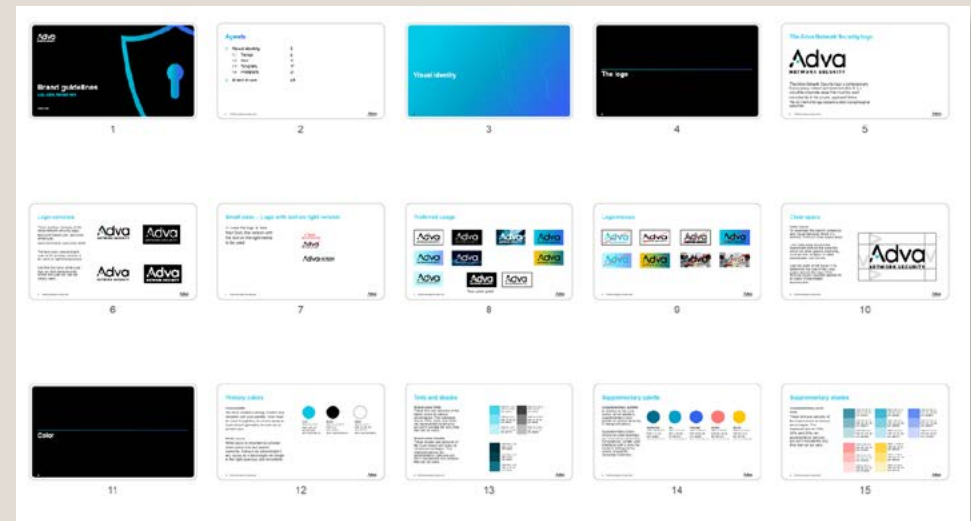
ADVA Optical Networking SE

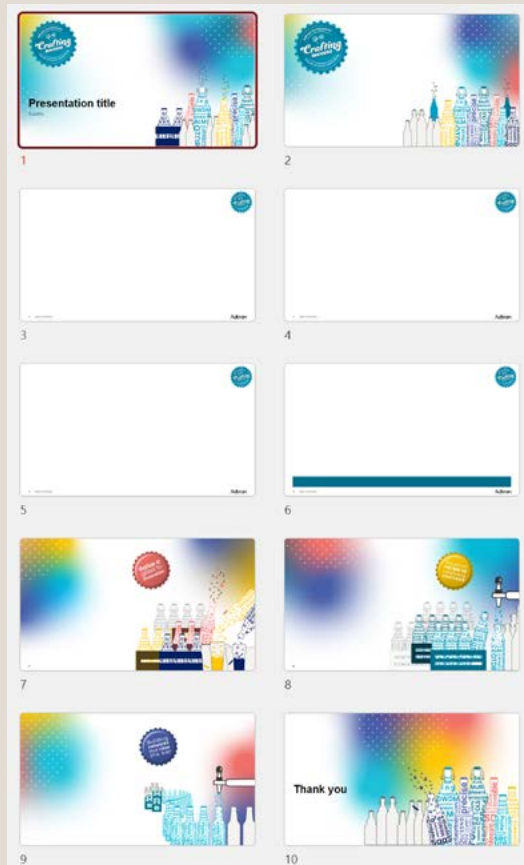
PRESENTATION DESIGN

Concept • Design • Final artwork • Tool integration

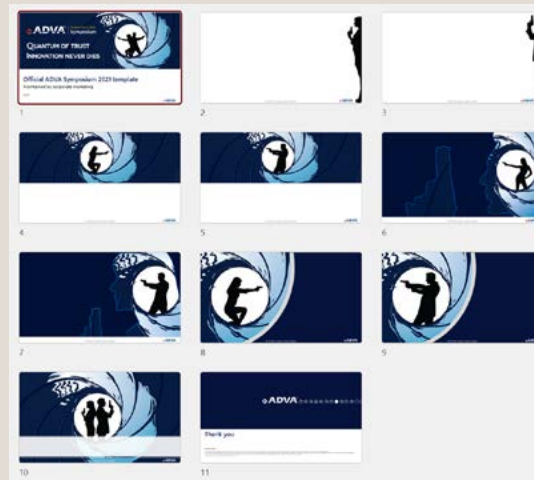


Adva Network Security GmbH





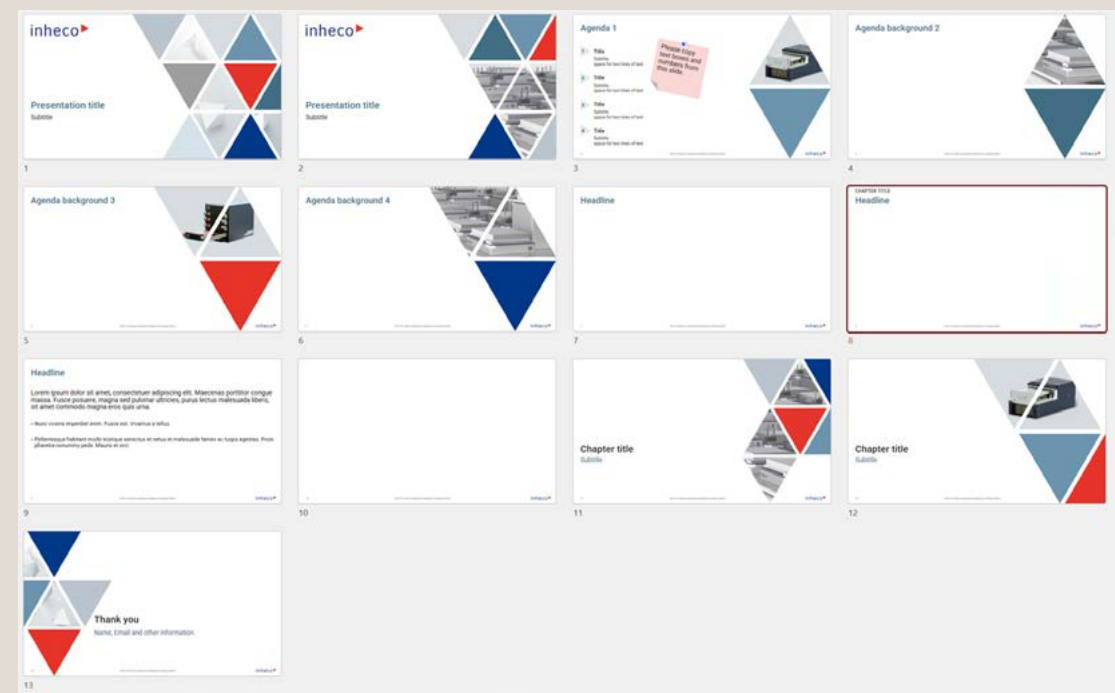
Adtran Networks SE



ADVA Optical Networking SE



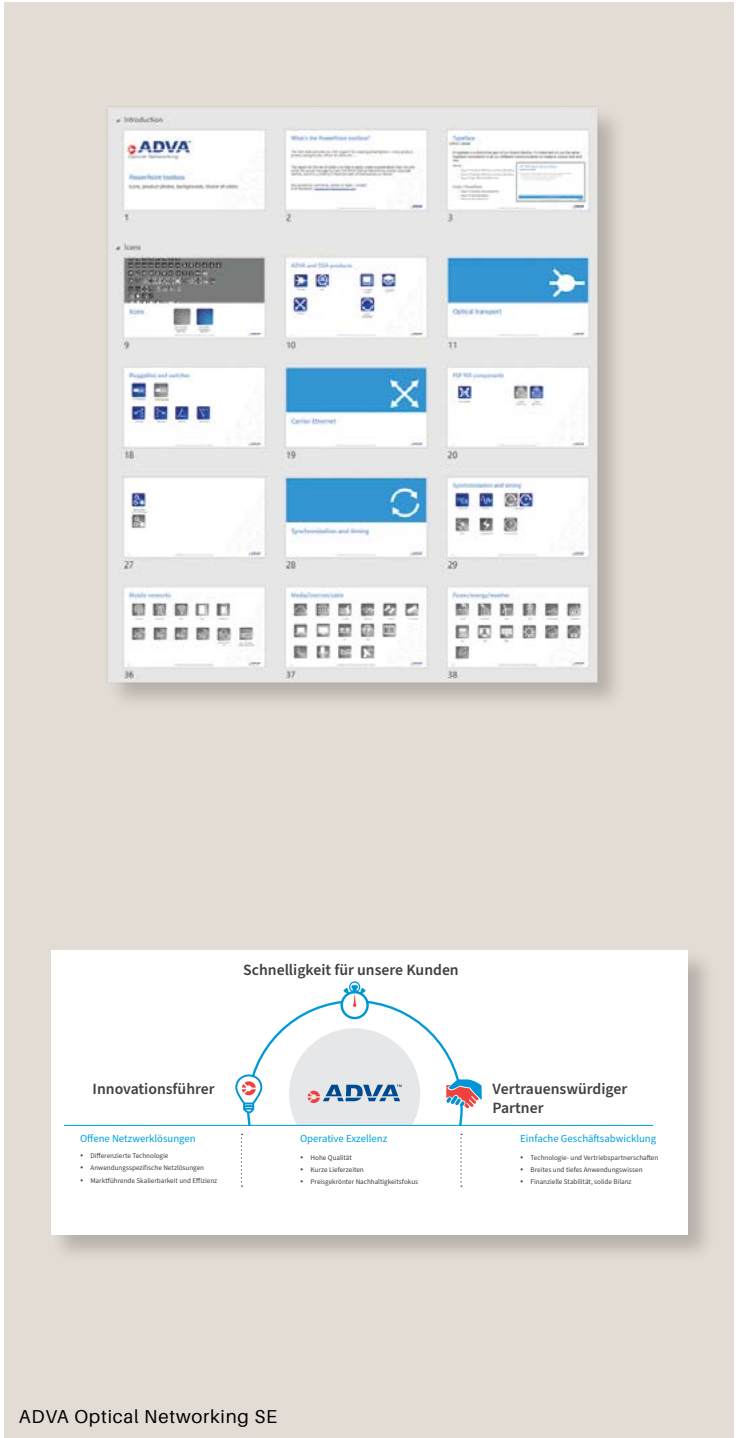
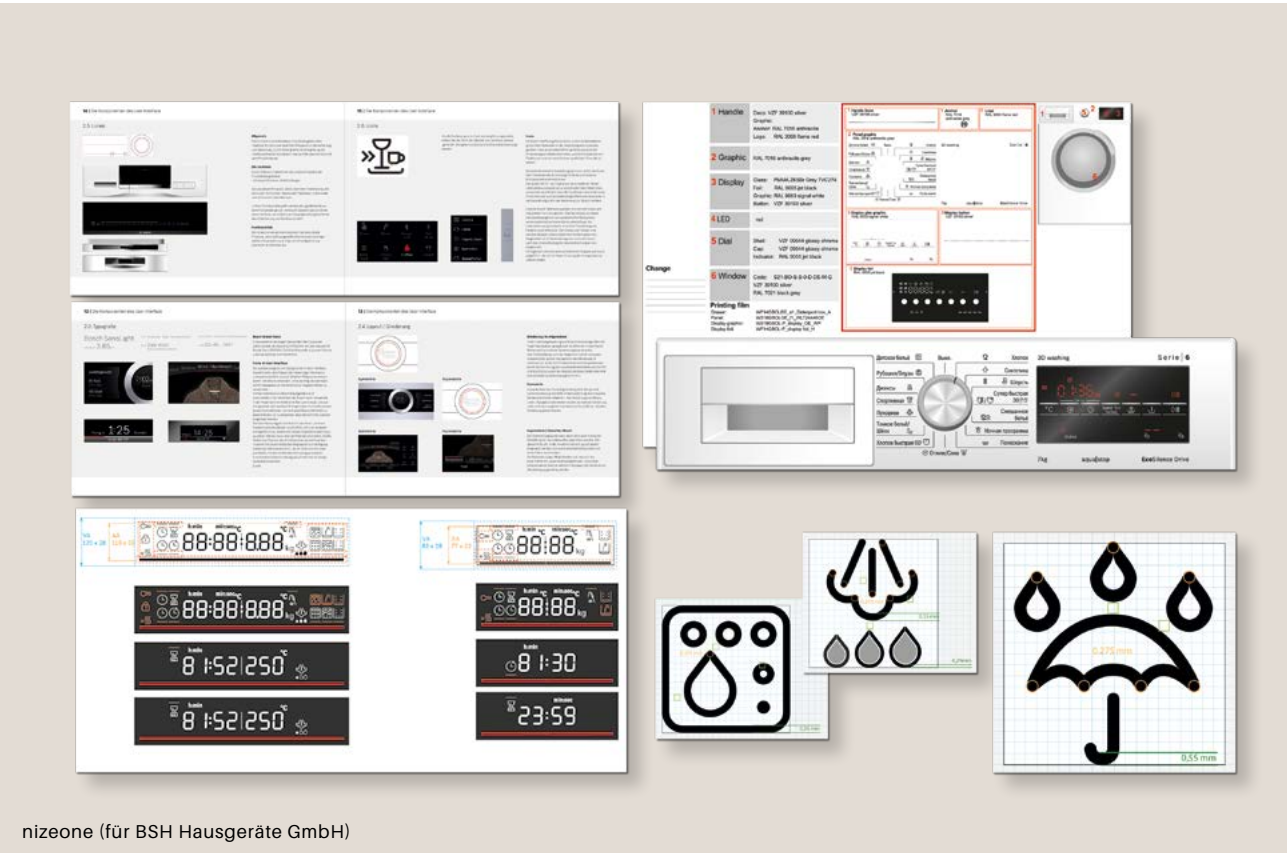
ADVA Optical Networking SE



INHECO Industrial Heating and Cooling GmbH

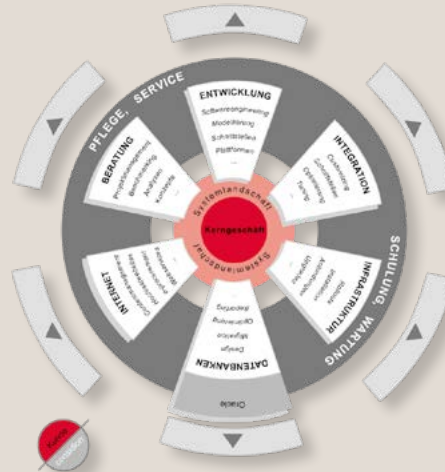
SYMBOLS / INFOGRAPHICS

Concept • Design • Final artwork • Tool integration

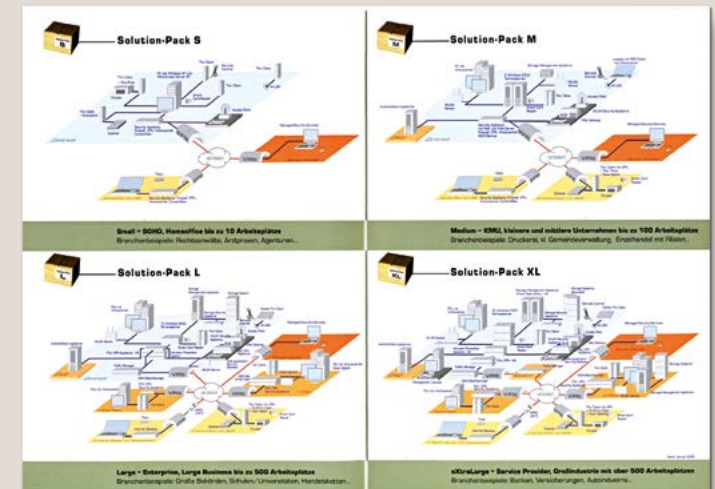




Conturn GmbH



considion system GmbH



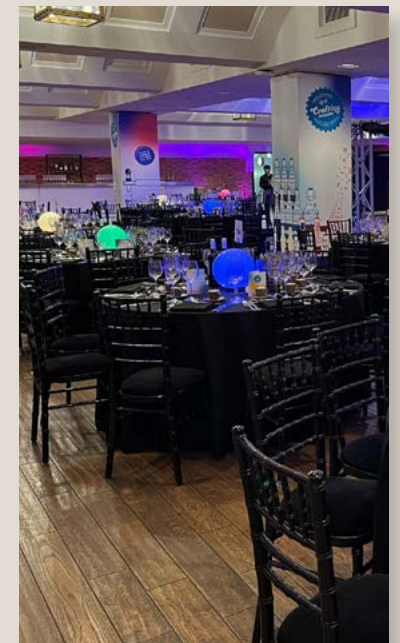
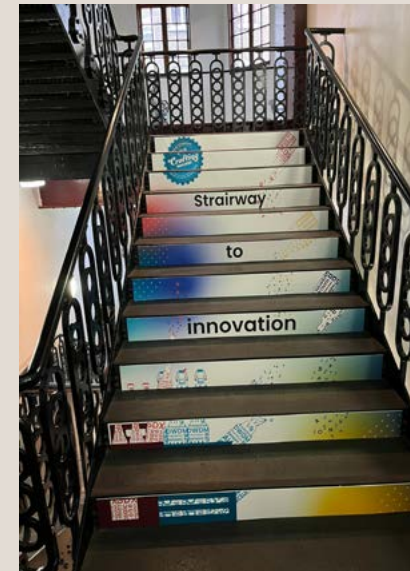
Esesix GmbH



ADVA Optical Networking SE



ADVA Optical Networking SE



EVENT DESIGN

ADVA Optical Networking SE | Adtran Networks SE

Design: Concept • Design

Production: Final artwork • Print preparation • Tool integration





Cake: Urban Cake Design, Munich





GDYNIA

9am, Jan 17 to
5pm, Jan 18, 2019

Organizer:

Marek Jankowski (WDM)
Michal Pawlowski (EA)



Submit your ideas, form teams, hack
... and have fun!



BERLIN

9am, November 5 to
5pm, November 6, 2019

Organizer:

Andre Nieder



Submit your ideas, form teams, hack
... and have fun!

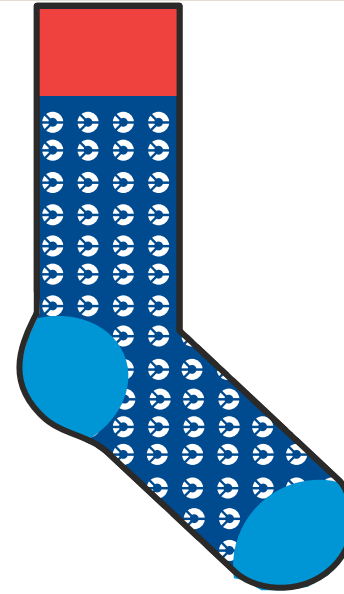


EVENT DESIGN

ADVA Optical Networking GmbH | Adtran Networks SE

Design: Konzept • Design

Production: Final artwork • Print preperation • PDF



Farben:
 rot: 311/40200
 dunkelblau: 517/50376
 hellblau: 516/50425
 weiß: 001/2101



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When does our creative journey start?



48° 06' 53.6" N
11° 12' 12.3" O